

CAEN
NORMANDIE

ECO NOMIC DESTI NATION

- › Good living
- › Entrepreneurship
- › Fulfilment




400,000
INHABITANTS


169,500
JOBS


2,200
RESEARCHERS


30,000
STUDENTS



2 international airports
within a 50km radius,
including Caen-Carpiquet:
140,000 passengers in 2016

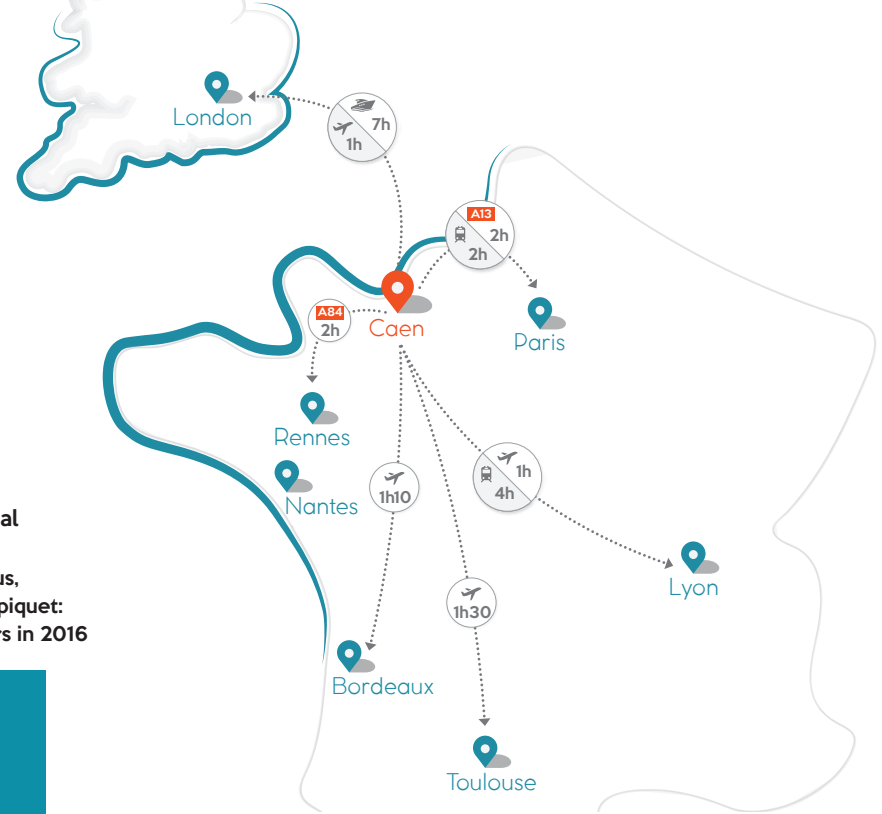


10th ranking French port
1 million passengers / year
3 million tonnes of freight / year
750 pleasure boating berths



Certified Normandy
French Tech
#HealthTech #Sports

*Caen urban area



COMPETITIVENESS CLUSTERS AND INDUSTRIES

 **TES**
e-Secure Transactions

 **HIPPOLIA**
Horse industry

 **MOV'EO**
Transport and automotive industry

 **NUCLEOPOLIS**
The nuclear sciences and their applications

 **NORMANDIE AEROSPACE**
Aeronautical, spatial, defence and security

 **NORMANDY MICROELECTRONIC ASSOCIATION**
Normandy's microelectronics businesses



Memorial for peace
400,000
visitors / year



Bookstore quarter – Caen.

FROM COAST TO COUNTRY



The Dôme – Caen
(Living Lab, Fablab, project residence).



«Éclats de rues»: 80 live performances
in the streets of Caen from July to September.

- > Good living
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GOOD LIVING



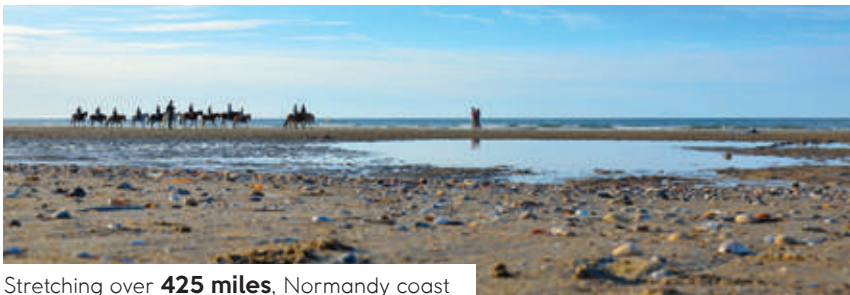
Solitaire du Figaro, Normandy Channel Race, Norlanda's Cup... major sailing events pass by CAEN NORMANDIE.



The area around the marina is a lively spot by day and by night (market, restaurants, bars and clubs).



The Colline aux Oiseaux, a **17-hectare landscaped park** is comprised of a mosaic of different landscapes and a vast rose garden. The ideal spot for leisure and relaxation, the park welcomes over **380,000 visitors every year**.



Stretching over **425 miles**, Normandy coast offers a range of seafront activities (fishing, hiking, water sports, horse riding, relaxation...).



GOOD LIVING IN CAEN NORMANDIE

FROM COAST TO COUNTRY

On the road to the Mont-Saint-Michel and in the vicinity of Cabourg and the D-Day Landing beaches, CAEN NORMANDIE offers many surprises, including its town-centre marina, remarkable architectural heritage, extensive cultural resources and many stores.

Home to 400,000 inhabitants, 169,500 jobs, 2,200 researchers and 30,000 students... with projects and creativity.



The Men's Abbey, established by William the Conqueror in the XIth century, welcomes now the city hall of Caen.



Located near the seafront, less than 2 hours from Paris, CAEN NORMANDIE is both lively and dynamic and offers exceptional quality of life.



Located between the marina and the castle, the Vaugueux is among Caen's historic quarters, offering a vast choice of flavours in its twenty restaurants.



Place Saint-Sauveur, one of Caen's squares, transformed into a summer garden on the occasion of the «From one garden to another» event.

ENTREPRENEURSHIP

ENTREPRENEURSHIP

IN CAEN NORMANDIE

Home to 400,000 inhabitants, 169,500 jobs, 2,200 researchers and 30,000 students, the urban area of Caen has forged solid industrial roots, particularly in the field of automobile manufacturing, health and logistics. It welcomes and supports businesses keen to take on future challenges in the fields of digital technology, health and materials.

Certified «Normandy French Tech», CAEN NORMANDIE's distinctive qualities include:

Internationally renowned companies:

Blini, CENEXI, MURATA, Volvo Trucks, Robert Bosch, Orange Labs, Thalès, NXP semi-conductors, Zodiac Aerospace...,

International brand names, born in Caen Normandie: Laboratoires Gilbert, Groupe Batteur, Legallais, Hamelin Ecusson, Elba, Noyon, Normatrans, Établissement Thierry...,

Talented start-ups:

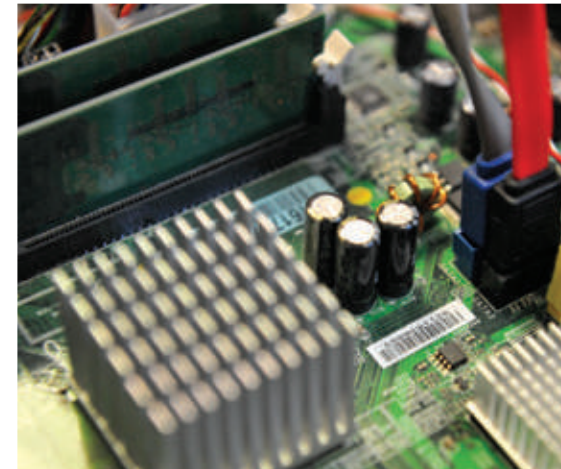
Bodycap, Yousign, SoyHuce, LCS, Biopic, Flayr, Demand Side Instrument, Ob'do, Medgic, Quertech Engineering, CommunicoTool, Filt...,

Exceptional research laboratories and facilities :

GANIL / SPIRAL2, Cyceron, Archade, Labéo, GREYC, CNRT, CRISMAT, CIREVE...,

30,000 students in further education establishments:

Université de Caen Normandie, Sciences Po, ENSICAEN, ESITC, SUPINFO, IMIE, EMN, ESAM, Ecole Brassart...

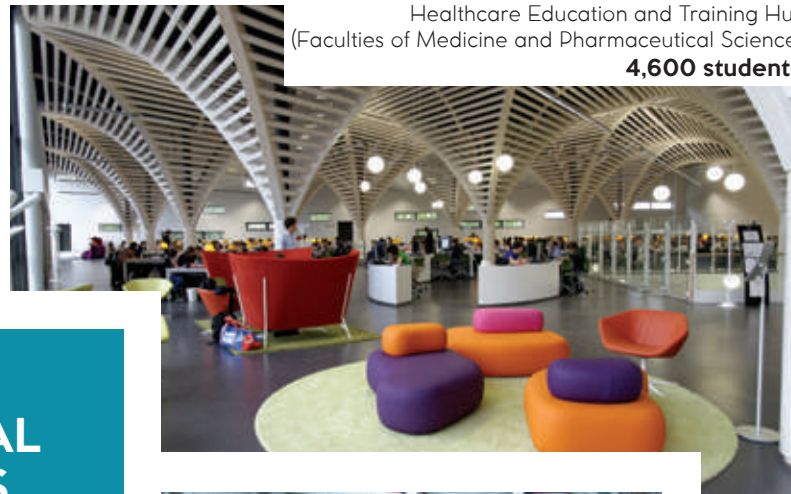


60 companies and **2,000 engineers** work in the field of micro-electronics and the semi-conductor.



Normandy logistics sector: **67,600 employees / 750 establishments.**

Healthcare Education and Training Hub
(Faculties of Medicine and Pharmaceutical Sciences
4,600 students)



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INTERNATIONAL BRAND NAMES

**OXFORD, DANAOS, FLORETTE,
MADELEINE JEANNETTE, HEULA,
DERMOPHIL, BLINI...**

Lot of skills and facilities in the field of
healthcare (cancerology, neuroscience,
medical imaging, biochemistry): **16,000 jobs,**
14,000 students, 1,200 researchers.



State of the art skills and facilities
for cancer diagnosis and
treatment.



The Interdisciplinary Center of Virtual Reality -
University of Caen Normandy.

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BUSINESS FRIENDLY TERRITORY

**TOOLS FOR CREATING
& DEVELOPING BUSINESS**
incubators and accelerators

SITES FOR SETTING UP

**7 business centres, co-working areas,
science parks and activity zones**

PLACES FOR INNOVATING, TESTING, PROTOTYPING

The Dôme, GREYC (monetics,
information technology), CIREVE
(virtual reality)

TOOLS FOR FUNDING

BPI France, French Tech, Normandie
Participations, Kiosk to invest,
Normandinov, Normangel's...



The Fablab aera within the Dôme is a workshop offering traditional tools
and digitally operated machines: Cut laser, milling machine, **3D printers**, etc.

FULFILMENT

FULFILMENT AND SHARING IN CAEN NORMANDIE

Among the front running towns for quality living environment, ease of access for the disabled, healthcare and family facilities, CAEN NORMANDIE also appeals thanks to its vast cultural offer and its rich heritage: Mémorial for peace, Fine Arts Museum, theatre, National Drama Centre, Caen Orchestra, Institute of Contemporary Publishing Archives (IMEC), avant-garde cinema, Zénith concert hall, contemporary music venues, castle and abbeys...

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«EPOQUE, the fair for books that enlighten our times» is a reminder that Caen, a town historically home to printers and bookstores, is also among France's leading concentrations of independent book sellers.



Every year, «Beauregard» and «Nördik Impact» reunite thousands of festival goers, in quest of pop, rock, electronic music, rap or even folk.



The département of Calvados boasts 13 golf courses.



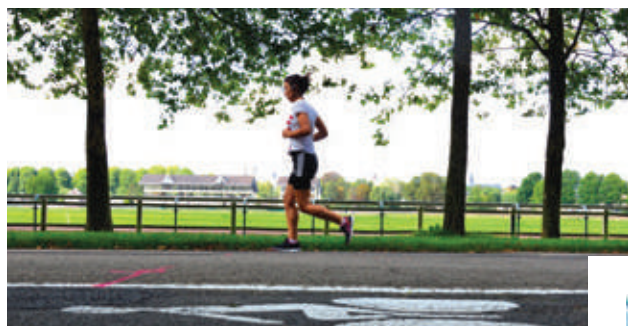
From history, over the life of William the Conqueror and the D-Day Landings, to electronic music festivals, via literature and sport, CAEN NORMANDY offers each and everyone a passion to enjoy. On the olympic ice rink, around the racecourse and the prairie, on the waterside at the marina or on the golf course green, all sports, elite or amateur, can be found here. The Stade d'Ornano welcomes the Stade Malherbe, Caen's local football club and the only Premier League team in Normandy. In Mondeville, the women's basketball team, USOM, is among the sport's national elite and also sets CAEN NORMANDY in the sporting spotlight.



The modern music venue, Le Cargö, offers artists' residencies, a recording and production studio centre, the Tremplin AOC young talent competition and an annual programme of concerts.

9 Michelin starred restaurants*

* In the 2016 Michelin Guide



30,000 participants
joined the students' carnival,
reputed to be the most
important in Europe

REINVENTION

THE CAEN NORMANDIE PRESQU'ÎLE

300 HECTARES FOR URBAN REINVENTION

Devised by the architect Winy Maas' MVRDV agency, this development project will offer a home to families and business activities, on the waterside - yet in the very heart of the town - and in the vicinity of the cultural hub (library Alexis De Tocqueville, ESAM - Art and Media School, The Dôme, Cargö contemporary concert venue...) and of the Rives de l'Orne business/ shopping centre and rail/coach stations.



Library Alexis de Tocqueville



300
HECTARES



7,000
HOMES



50,000 M²
FOR BUSINESS
ACTIVITY



The Dôme







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