CAEN
NORMANDIE

ECONOMIC DESTINATION

› Good living
› Entrepreneurship
› Fulfilment
**CAEN NORMANDIE**

- **400,000 INHABITANTS**
- **169,500 JOBS**
- **2,200 RESEARCHERS**
- **30,000 STUDENTS**

- **10 th** international airports within a 50km radius, including Caen-Carpiquet: 140,000 passengers in 2016
- **1 million passengers / year**
- **3 million tonnes of freight / year**
- **750 pleasure boating berths**

**COMPETITIVENESS CLUSTERS AND INDUSTRIES**
- **TES** e-Secure Transactions
- **HIPPOLIA** Horse industry
- **MOV’EO** Transport and automotive industry
- **NUCLEOPOLIS** The nuclear sciences and their applications
- **NORMANDIE AEROSPACE** Aeronautical, spatial, defence and security
- **NORMANDY MICROELECTRONIC ASSOCIATION** Normandy’s microelectronics businesses

- **Memorial for peace** 400,000 visitors / year

*Caen urban area*
The Dôme – Caen
(Living Lab, Fablab, project residence).

«Éclats de rues»: 80 live performances in the streets of Caen from July to September.

Good living
Entrepreneurship
Fulfilment
The area around the marina is a lively spot by day and by night (market, restaurants, bars and clubs).

The Colline aux Oiseaux, a 17-hectare landscaped park is comprised of a mosaic of different landscapes and a vast rose garden. The ideal spot for leisure and relaxation, the park welcomes over 380,000 visitors every year.
GOOD LIVING IN CAEN NORMANDIE
FROM COAST TO COUNTRY

On the road to the Mont-Saint-Michel and in the vicinity of Cabourg and the D-Day Landing beaches, CAEN NORMANDIE offers many surprises, including its town-centre marina, remarkable architectural heritage, extensive cultural resources and many stores.

Home to 400,000 inhabitants, 169,500 jobs, 2,200 researchers and 30,000 students... with projects and creativity.

Located near the seafront, less than 2 hours from Paris, CAEN NORMANDIE is both lively and dynamic and offers exceptional quality of life.

Stretching over 425 miles, Normandy coast offers a range of seafront activities (fishing, hiking, water sports, horse riding, relaxation...).

Located between the marina and the castle, the Vaugueux is among Caen’s historic quarters, offering a vast choice of flavours in its twenty restaurants.

The Men’s Abbey, established by William the Conqueror in the XIth century, welcomes now the city hall of Caen.

Place Saint-Sauveur, one of Caen’s squares, transformed into a summer garden on the occasion of the «From one garden to another» event.

* Caen urban area
ENTREPRENEURSHIP IN CAEN NORMANDIE

Home to 400,000 inhabitants, 169,500 jobs, 2,200 researchers and 30,000 students, the urban area of Caen has forged solid industrial roots, particularly in the field of automobile manufacturing, health and logistics. It welcomes and supports businesses keen to take on future challenges in the fields of digital technology, health and materials.

Certified «Normandy French Tech», CAEN NORMANDIE’s distinctive qualities include:

Internationally renowned companies:
- Blini, CENEXI, MURATA, Volvo Trucks, Robert Bosch, Orange Labs, Thalès, NXP
- semi-conductors, Zodiac Aerospace...

International brand names, born in Caen Normandie:
- Laboratoires Gilbert, Groupe Batteur, Legallais, Hamelin Ecusson, Elba, Noyon, Normatrans, Établissement Thierry...

Exceptional research laboratories and facilities:
- GANIL / SPIRAL2, Cyceron, Archade, Labéo, GREYC, CNRT, CRISMAT, CIREVE...

30,000 students in further education establishments:
- Université de Caen Normandie, Sciences Po, ENSICAEN, ESITC, SUPINFO, IMIE, EMN, ESAM, Ecole Brassart...

Talented start-ups:
- Bodycap, Yousign, SoyHuce, LCS, Biopic, Flayr, Demand Side Instrument, Ob’dó, Medgic, Quertech Engineering, CommunicoTool, Filt...

60 companies and 2,000 engineers work in the field of micro-electronics and the semi-conductor.

Normandy logistics sector: 67,600 employees / 750 establishments.
INTERNATIONAL BRAND NAMES

OXFORD, DANAO, FLORETTE, MADELEINE JEANNETTE, HEULA, DERMOPHIL, BLINI...

Lot of skills and facilities in the field of healthcare (cancerology, neuroscience, medical imaging, biochemistry): 16,000 jobs, 14,000 students, 1,200 researchers.

State of the art skills and facilities for cancer diagnosis and treatment.

Healthcare Education and Training Hub (Faculties of Medicine and Pharmaceutical Sciences 4,600 students)

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The Fablab area within the Dôme is a workshop offering traditional tools and digitally operated machines: Cut laser, milling machine, 3D printers, etc.

BUSINESS FRIENDLY TERRITORY

TOOLS FOR CREATING & DEVELOPING BUSINESS
incubators and accelerators

SITES FOR SETTING UP
7 business centres, co-working areas, science parks and activity zones

PLACES FOR INNOVATING, TESTING, PROTOTYPING
The Dôme, GREYC (monetics, information technology), CIREVE (virtual reality)

TOOLS FOR FUNDING
BPI France, French Tech, Normandie Participations, Kiosk to invest, Normandinnov, Normangel's...
FULFILMENT AND SHARING IN CAEN NORMANDIE

Among the front running towns for quality living environment, ease of access for the disabled, healthcare and family facilities, CAEN NORMANDIE also appeals thanks to its vast cultural offer and its rich heritage: Mémorial for peace, Fine Arts Museum, theatre, National Drama Centre, Caen Orchestra, Institute of Contemporary Publishing Archives (IMEC), avant-garde cinema, Zénith concert hall, contemporary music venues, castle and abbeys...

Every year, «Beauregard» and «Nördik Impact» reunite thousands of festival goers, in quest of pop, rock, electronic music, rap or even folk.

The département of Calvados boasts 13 golf courses.

«EPOQUE, the fair for books that enlighten our times» is a reminder that Caen, a town historically home to printers and bookstores, is also among France’s leading concentrations of independent book sellers.
From history, over the life of William the Conqueror and the D-Day Landings, to electronic music festivals, via literature and sport, Caen Normandy offers each and everyone a passion to enjoy. On the Olympic ice rink, around the racecourse and the prairie, on the waterside at the marina or on the golf course green, all sports, elite or amateur, can be found here. The Stade d’Ornano welcomes the Stade Malherbe, Caen’s local football club and the only Premier League team in Normandy. In Mondeville, the women’s basketball team, USOM, is among the sport’s national elite and also sets Caen Normandy in the sporting spotlight.

The modern music venue, Le Cargò, offers artists’ residencies, a recording and production studio centre, the Tremplin AOC young talent competition and an annual programme of concerts.

9 Michelin starred restaurants*

* In the 2016 Michelin Guide

30,000 participants joined the students’ carnival, reputed to be the most important in Europe.
Reinvention

The Caen Normandie Presqu’île

300 hectares for urban reinvention

Devised by the architect Winy Maas’ MVRDV agency, this development project will offer a home to families and business activities, on the waterside - yet in the very heart of the town - and in the vicinity of the cultural hub (library Alexis De Tocqueville, ESAM - Art and Media School, The Dôme, Cargô contemporary concert venue...) and of the Rives de l’Orne business/ shopping centre and rail/coach stations.

Library Alexis de Tocqueville

The Dôme